



sify'

BIG DREAMS.

SMALL SPENDS.

INTRODUCING ON-DEMAND CLOUD COMPUTING SERVICES.

ON-DEMAND CLOUD COMPUTING



Most companies have their heads on the clouds and rarely have their feet on the ground. Their aspirations and dreams propel them to invest valuable time and money setting up infrastructure. However, more often than not, these infrastructural solutions largely remain underutilised and have little to offer when expansion is on the agenda.

Now, Sify and HP come together to present a cloud computing service that will help you deploy powerful eCommerce sites and other business initiatives without wasting time and money on rigid infrastructure. Boasting of a modular architecture, the platform allows truly 'on-demand' hosting, so you can scale your infrastructure dynamically, and pay only for what you use, with need-based subscriptions. Built on a secure and integrated platform, the cloud computing service frees you of all the hassles of managing your infrastructure and lets you focus on your company's core business.

BROUGHT TO YOU BY SIFY & HP



The cloud computing service is a joint initiative of two global giants in the technology space: Sify and HP. Sify's proven expertise in network, hosting, security and application stacks, coupled with HP's high performance state-of-the-art infrastructure, jointly power this robust cloud computing platform.

CLOUD COMPUTING SERVICES

Virtual Private Servers - Virtual instances on a multi-tenant, robust and fully scalable infrastructure using industry leading virtualization technology.

Managed Dedicated Servers - Dedicated hosting environment which allows customers to select configurable standardized components to address specific business needs while ensuring complete privacy, control and management.

On-Demand Storage - Unified, integrated storage system (NAS/SAN), offering scalable, secure, and high availability storage capacity to ensure effective safeguarding of your mission-critical data.

Performance and acceleration - To provide superior performance and efficient load distribution,



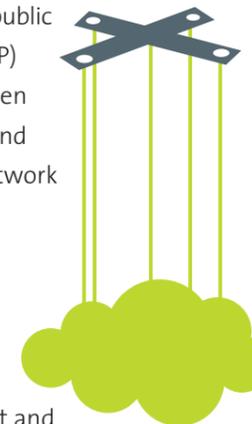
the On-Demand hosting platform integrates layers of load balancers, global load balancers and acceleration devices with its core offerings.

Assured security - Comprises an integrated suite of firewall, IPS, end-point security, access, OS, and application security, all of which are tailored to the precise needs of your on-line operations and managed by a world-class team of security experts.

Managed Network - Managed Network Services offer secure access to hosted setups using public (Internet) or private (MPLS/P2P) networks with a choice between multi-tenant configurations and virtually private, dedicated network instances.

SELF-MANAGEMENT PORTAL

Sify's AppsCloud Management and Reporting portal gives you complete control of the On-Demand hosting platform and its integrated components. The AppsCloud portal offers easy access to virtual or dedicated instances to manage your computing, storage and network infrastructure resources, and analyse system performance.



The AppsCloud portal allows you to create multiple profiles with delegated, controlled-based access to ensure secure, role-based access to multiple users based on their profile and access requirements.

PROFESSIONAL SERVICES

Sify's professional services provide state-of-the-art tools designed for proactive management and monitoring of your mission-critical eBusiness applications. Professional services include design solutions, to migrate, transition, and manage the most demanding business environments.

THE ADVANTAGES OF CLOUD COMPUTING FROM SIFY

- Eliminates the capital burden of investing in expensive physical server deployments that often go underutilised.
- Frees IT resources to focus on your company's core business rather than technology infrastructure.
- Need-based subscription and pay per use.
- Reduces your company's time-to-market and lets you accommodate business peaks without compromising on performance, security and control.
- Single point of accountability - platform built, deployed and managed by Sify.
- Industry leading SLA guarantee - up to 99.99% uptime, with built-in DR option.
- Built ground up to offer completely private and secure instances on multi-tenant infrastructure.

ABOUT SIFY

Sify is one of India's leading Information Communications Technology companies. With India's first IPv6 capable network, Tier III data centres in Bengaluru, Chennai and Navi Mumbai and the experience of having pioneered corporate connectivity services, Sify can help enterprises bypass bottlenecks and grow rapidly. The company offers a comprehensive range of products and solutions in networks, hosting, voice services, applications and system integration.

ABOUT HP

HP is the world's largest technology company, with operations in more than 170 countries around the world. The company creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. HP provides infrastructure and business offerings that span from handheld devices to some of the world's most powerful supercomputer installations.