



For immediate release

Sify joins HP CloudAgile Partner program ...supplement their Enterprise Grade Cloud service

Chennai, India, November 08, 2012: Sify Technologies Limited (NASDAQ Global Markets: SIFY), a leader in Managed Enterprise, Network and ICT Services in India with growing global delivery capabilities, announced its entry into the HP Cloud Agile Partner Program.

As a CloudAgile partner, Sify will be able to broaden its customized enterprise class cloud services to meet their customer's needs. Sify's pay-per-use model for the Platform as a Service (PaaS) and Infrastructure as a Service (IaaS) services will now find greater acceptance among the cost-sensitive and performance-focused customers.

HP's converged Infrastructure is powered by the industry leading HP CloudSystem Matrix and allows Sify to reduce the total cost of ownership of customers by provisioning infrastructure and applications across physical and virtual environments with the least turnaround time.

Sify will also have access to HP's network of channel partners, sales and marketing support to help drive uptake of its cloud solutions in India.

Benefits of the partnership:

- Ability to build future ready cloud solutions such as Cloud Burst, DR-as-a-Service, Private Cloud and Cloud Federation, etc.
- Build new services leveraging cutting edge technology brought in by HP with proven cloud business services of Sify.
- Work with HP Engineering from Beta stage to develop required cloud features.
- Synergy in products and services and go-to market plans for increasing adoption of cloud.
- Leverage full potential of virtualization, cloud and intelligent management layer in a converged infrastructure.

IDC reports that revenue from public IT cloud services exceeded \$21.5 billion in 2010 and is expected to reach \$72.9 billion in 2015, representing a compound annual growth rate (CAGR) of 27.6%. This is over four times the projected growth for the worldwide IT market as a whole (6.7%). By 2015, one of every seven dollars spent on packaged software, server, and storage offerings will be through the public cloud model.

Commenting on the partnership, **Mr. Kamal Nath, CEO, Sify Technologies**, said, "In the course of building critical volume in the Data center business, Sify had ensured that our Enterprise clients got the best of both worlds; Technology and Applications. This partnership further validates Sify's cloud service



and complexity of deployments as being on par with the best in the industry while providing ample proof of our increasing capabilities and multiple service lines in the cloud business”.

“Enterprises need IT to enable them to increase efficiency, improve agility and respond to changing customer business requirements quickly,” said **Neelam Dhawan, Vice President & General Manager, Enterprise Group and Country Managing Director, HP India**. “Sify solutions built on HP CloudSystem Matrix will allow enterprises to access infrastructure and applications faster on the cloud thereby giving them a competitive edge in the market.”

About Sify Technologies

Sify is among the largest integrated Managed Service, Network and ICT Services companies in India, offering end-to-end solutions with a comprehensive range of products delivered over a common telecom data network infrastructure reaching more than 900 cities and towns in India.

A significant part of the company’s revenue is derived from Corporate Enterprise Services, which include Network and IT services, Connectivity, Security, Network management services, Enterprise applications, Hosting and Remote Infrastructure Management Services. Sify is a recognized ISO 9001:2008 certified service provider for network operations, data center operations and customer support, and for provisioning of VPNs, Internet bandwidth, VoIP solutions and integrated security solutions, and ISO / IEC 20000 - 1:2005 and ISO/IEC 27001:2005 certified for Internet Data Center operations. Sify has also built a credible reputation in the emerging Cloud Computing market and is today regarded as a domain leader. Sify has licenses to operate NLD (National Long Distance) and ILD (International Long Distance) services and offers VoIP backhaul to long distance subscriber telephony services. With the Sify Cable landing station and the partnerships inked with several cable companies globally, Sify is present in almost all the spheres of the ICT eco system.

The company has an expanding base of Managed Services customers, both in India and overseas, and is also India’s first enterprise managed services provider to launch a Security Operations Center (SOC) to deliver managed security services.

Sify Software develops applications and offers services to improve business efficiencies of its current clients and prospective client bases. Sify also offers services in the specialized domains of eLearning for-profit, not-for-profit and government institutions both in India and globally.

The Commercial and Consumer business addresses the burgeoning demands of the SMB/SOHO community. The business provides a whole host of services for the retail consumer on the Consumer cloud platform. Sify continues to provide broadband connections for home and at public access points. The portal side of the business operates two of the most popular portals in India, Sify.com and Samachar.com.

For more information about Sify, visit www.sifycorp.com.



Forward Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from those reflected in the forward-looking statements. Sify undertakes no duty to update any forward-looking statements.

For a discussion of the risks associated with Sify's business, please see the discussion under the caption "Risk Factors" in the company's Annual Report on Form 20-F for the year ended March 31, 2012, which has been filed with the United States Securities and Exchange Commission and is available by accessing the database maintained by the SEC at www.sec.gov, and Sify's other reports filed with the SEC.

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